

Become an Event Sponsor

Gain premium exposure and showcase your brand



Join us as a partner in shaping future pathways and enjoy standout exposure and engagement opportunities, including:

Branding & Visibility

Your logo featured across key event collateral and marketing campaigns, including:

- Railway station and/or roadside billboards (where applicable)
- Entrance and seminar venue signage
- Expo website, email campaigns & ticket platform
- Printed & digital floorplans and visitor guides

Digital & Social Media

- Prominent inclusion in event highlight videos
- Dedicated feature posts on event Facebook and Instagram channels
- Post-event insights summarising reach and engagement of your sponsored content

Position & Engagement

- Premium floorplan placement designed to maximise your brand's visibility, engagement, and foot traffic
- Opportunity to host a seminar, demonstration, or Q&A session (subject to availability)

Sponsorship fee: \$4,500 +GST

Spots are limited - contact us at team@resourcesforcourses.com.au or 1300 190 290

Additional Opportunities

Contact us to discuss bespoke sponsorship options that extend the inclusions above and deliver even greater impact for your brand. These may include unique activations, branded experiences, or premium exposure opportunities, priced separately from the core sponsorship fee. Examples:

- Branded merchandise (e.g., lanyards, tote bags)
- Additional seminar or workshop sessions
- Feature zones or lounges

Thank you to our 2025 sponsors

Academy of Interactive Entertainment
Ambulance Victoria
Charles Sturt University
Collarts
Deakin University
Federation University
International College of Management, Sydney
JMC Academy
La Trobe University

Macquarie University
Melbourne Polytechnic
NSW Ambulance
NSW Police
RMIT University
Swinburne University of Technology
TAFE NSW
The University of Melbourne
The University of Notre Dame Australia

Torrens University Australia
Universities Admissions Centre
UNSW Sydney
Victoria Police
Victoria University
Victorian Tertiary Admissions Centre
Western Sydney University
William Angliss Institute