# Australia's Biggest Career and Education Events

VCE and Careers Expo | 30 April - 2 May 2026 | Melbourne Convention & Exhibition Centre Victorian Careers Show | 13 - 15 May 2026 | Melbourne Showgrounds

HSC and Careers Expo | 28 - 30 May 2026 | Randwick Racecourse

Western Sydney Careers Expo | 25 - 27 June 2026 | Sydney Showgrounds



# **About Us**

Founded by a school teacher and still led by one today, Resources for Courses combines deep educational insight with expert large-scale event delivery. For 34 years, we have delivered Australia's leading career and education events, connecting **over a million** students, jobseekers, parents and educators with universities, training providers and employers.

# Who Joins Us

Our events feature organisations seeking to connect with students, parents, educators and jobseekers:

- Universities, TAFEs and training providers
- VCE/HSC resource and service providers
- Employers, apprenticeship and skills training organisations
- Student support services and career advisors
- Tutoring, revision and study skills programs
- International exchange and gap year programs
- · Youth-focused programs and services

# **How It Delivers**

Exhibiting at our events drives awareness, generates leads and builds lasting connections:

- Showcase your brand to an engaged, education-focused audience
- Promote courses and services to students, jobseekers and decision-makers
- Gain quality leads for future enrolments or hires
- Present your expertise through seminars and presentations
- Amplify your visibility through advertising and social campaigns reaching schools, households and educators

# Over 60,000 attendees across four events













30 April - 2 May | 9am - 3pm | Thursday - Saturday

Melbourne Convention & Exhibition Centre, Doors 9 & 10

South Wharf, Victoria

# 19,031 Visitors

Year 12 - 46% | Year 11 - 37% | Year 10 - 17% 133 schools - government 59% | private 41% 100+ exhibitors, including 19 universities and TAFEs 68+ seminars and presentations

\*2025 event data

Multiple stand options available Packages starting at \$2,520



13 - 15 May | 9am - 3pm | Wednesday - Friday **Melbourne Showgrounds, Exhibition Pavilion 1** Ascot Vale, Victoria

# 13,182 Visitors

Year 12 - 26% | Year 11 - 46% | Year 10 - 28% 85 schools - government 46% | private 54% 58+ exhibitors, including 18 universities and TAFEs 20+ seminars and presentations

\*2025 event data

Multiple stand options available Packages starting at \$2,360







28 - 30 May | 9am - 3pm | Thursday - Saturday

Royal Randwick Racecourse, Winx Stand

Randwick, NSW

# 10,682 Visitors

Year 12 - 54% | Year 11 - 28% | Year 10 - 18% 69 schools - government 43% | private 57% 84+ exhibitors, including 19 universities and TAFEs 30+ seminars and presentations

\*2025 event data

Multiple stand options available Packages starting at \$2,950



25 - 27 June | 9am - 3pm | Thursday - Saturday **Sydney Showgrounds, The Dome** Sydney Olympic Park, NSW

# 18,546 Visitors

Year 12 - 45% | Year 11 - 25% | Year 10 - 30% 135 schools - government 45% | private 55% 102+ exhibitors, including 20+ universities and TAFEs 36+ seminars and presentations

\*2025 event data

Multiple stand options available Packages starting at \$2,833



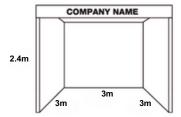
# **Bookings Are Open**

Book by 1 October 2025 to secure Early Bird savings of up to 20% Additional discounts for multi-event bookings.

Complete one <u>online booking form</u> to book one or multiple events.

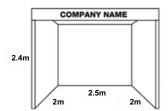
Standard shell and booth packages are available, with custom sizes available on request. Refer to the <u>Pricing Guide</u> for details.

### 3m x 3m Shell



Includes fascia with your organisation name, 2 x 120 watt lights, 1 x power point

## 2.5m x 2m Booth



Includes fascia with your organisation name, 1 x 300 watt light

# Not sure what to book?

Fill out our <u>Enquiry</u>
<u>Form</u> and we'll help
you choose the best
option.

# **Become an Event Sponsor**

Gain premium exposure and showcase your brand with these inclusions:

# **Branding & Visibility**

Your logo featured on:

- Roadside and/or railway billboards (where applicable)
- · Entrance and seminar room signage
- Expo website and digital communications
- Printed and online floorplans and visitor guides

# **Position & Engagement**

- Flexible stand sizes and formats
- Premium floorplan location for maximum visibility, engagement and foot traffic
- Option to host a seminar, demo, or Q&A (subject to availability)

# **Digital & Social Media**

- · Priority inclusion in event highlight videos
- · Dedicated feature posts on social media
- · Post-event social media insights

Sponsorship is \$4,500 + GST Bespoke packages are available Contact us to discuss your goals

# **Thank You to our 2025 Sponsors**

Academy of Interactive Entertainment

Ambulance Victoria

**Charles Sturt University** 

Collarts

Deakin University

**Federation University** 

International College of Management, Sydney

JMC Academy

La Trobe University

Macquarie University

Melbourne Polytechnic

**NSW Ambulance** 

**NSW Police** 

**RMIT University** 

Swinburne University of Technology

TAFE NSW

The University of Melbourne

The University of Notre Dame Australia

Torrens University Australia

Universities Admissions Centre

**UNSW Sydney** 

Victoria Police

Victoria University

Victorian Tertiary Admissions Centre

Western Sydney University

William Angliss Institute

# **Contact Us**



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